

Citrix + Zenprise

Get ready for a single solution for managing mobile devices, apps and data.



Zenprise is now part of Citrix

Today's users want the freedom to use any device they choose and access any app they need. For organizations, this scenario raises real concerns about governance and security—especially in a world where it's all too easy to lose or leak sensitive corporate data through device loss or insecure cloud-based data services. As a result, IT faces twin challenges: giving users the choice and freedom they want—while maintaining control over corporate apps and data.

While there are many point products on the market that address some of these issues, none solve the full problem. Instead, organizations are forced to deploy a mix of products from multiple vendors, often resulting in complicated deployments, expensive overhead and a poor user experience. What they really need is a single, integrated enterprise mobility product line that combines the power of mobile device management (MDM) with the ability to manage mobile apps and data across any mix of user devices—all from a vendor with proven enterprise expertise.

Citrix has addressed this challenge head-on through its [acquisition of Zenprise](#). By integrating the Zenprise solution for MDM with the Citrix [CloudGateway](#) and [Me@Work](#) solutions for managing mobile apps and data, Citrix will introduce the industry's first solution for managing mobile devices, apps and data from a single, integrated enterprise mobility product line.

Stay tuned to hear more about the new Citrix enterprise mobility management solution that will enable unprecedented choice and freedom to today's workforce—with complete control, security and governance for IT.

About Zenprise

Zenprise provides the most innovative and secure mobile device management solution.

[Learn more](#)